



AHFA Solution Partners Scholarship Program Social Media Handbook

History of the AHFA Solution Partners Scholarship Program

AHFA and its Solution Partners division seek to support the furniture industry in many ways, but no effort has had a greater impact on individual workers than the Solution Partners Scholarship Program created more than three decades ago.

Endowed by the Annual Education Golf Tournament, the Solution Partners Scholarship Program has awarded 148 scholarships since 2000. A total of four \$2,000 scholarships were presented the first year, then six every year after that until 2018. At that time, the number of scholarships was increased to eight, and the value of the award was increased to \$2,500. In 2020, the number of scholarships was increased again.

Currently, 12 annual scholarships valued at \$2,500 each are awarded to the children of regular, full-time employees of AHFA member companies, including its subsidiaries, the International Casual Furnishings Association and the Solution Partners supplier division. Eight scholarships are presented based on financial need and academic merit, and four scholarships are awarded based on academic merit alone.

Scholarship applications are due January 31 each year, and the recipients are announced in April.

Who can apply for an AHFA Solution Partners Scholarship?

Eligible students must be age 21 or under and planning to attend a college or university, community college or technical school. Applicants must have a parent who has been working full-time at an AHFA member-company for at least one year. This includes all ICFA manufacturer/importer members as well as Solution Partner companies.

The scholarships are issued in two equal installments in July and December of the year in which the award is granted. Checks are made payable to the educational institution. The funds may be used for tuition, room and board or any other education expenses.

Recipients are encouraged to reapply in subsequent years for additional scholarships. Awards are granted for study leading to a first undergraduate degree only. Applicants are eligible to receive either the financial-based or merit-based scholarship and cannot apply for both.

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How can you help promote the AHFA Scholarship Program?

As a valued member of AHFA, there are several ways in which you can help promote the Solution Partners Scholarship Program to your employees. Social media posts and email blasts directed toward your staff as well as shares/retweets of AHFA's content will assist you with communicating this information to the employees of your organization with children who are eligible to apply.

To assist in making it as easy as possible for you to participate, we have listed several hashtags and sample social media posts that can be used for your own communication outlets.

Social Media Hashtags

#AHFAScholarship

#AHFADollarsForScholars

#AHFAFamily

#AHFAMemberBenefits

#OurIndustryOurMembers

Facebook (@AHFAToday)

- Did you know your child might qualify for a scholarship if you've worked with us for at least one year? The AHFA Solution Partners Scholarship Program awards 12 annual scholarships valued at \$2,500 each to full-time employees of AHFA member companies, like us! Learn more by visiting AHFA's website: <https://www.ahfa.us/member-resources/scholarship-program>.
#AHFAScholarship #AHFAFamily #AHFAMember
- Is your child planning to enroll in a four-year college or university, a junior or community college or a vocational or technical school? If so, they may be eligible for a scholarship through AHFA's Solution Partners Scholarship Program. Learn more by visiting <https://www.ahfa.us/member-resources/scholarship-program>. #AHFAScholarship #OurIndustryOurMembers



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Twitter (@AHFANews)

- Are you aware that your college-aged child may be eligible for a \$2,500 scholarship? Visit AHFA's website at <https://www.ahfa.us/member-resources/scholarship-program> for more information and to apply. #AHFADollarsForScholars
 - The AHFA Solution Partners Scholarship Program awards 12 scholarships every year, each worth \$2,500, to the children of full-time employees at any AHFA member company. Visit <https://www.ahfa.us/member-resources/scholarship-program> to learn more and apply. #AHFA #DollarsForScholars #AHFAFamily
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