

# AHFA Solution Partners Scholarship Program

## Social Media Guide



### History of the AHFA Solution Partners Scholarship Program

The Solution Partners Scholarship Program is designed to benefit the children of employees working full-time at AHFA member companies, including its subsidiaries, the [International Casual Furnishings Association](#) and the [Solution Partners Division](#).

The program awards scholarships to students who are enrolled in or planning to enroll full-time in a two-year or four-year college, university or accredited vocational/technical school. Scholarship recipients must be age 21 or under on or before September 1 of the year the scholarship is awarded.

### Who can apply for an AHFA Solution Partners Scholarship?

The applicant must be a dependent child of an individual working full-time at a company that is a member of the American Home Furnishings Alliance (AHFA) or its subsidiaries. A dependent child is defined as one who qualifies as a dependent on the employee's federal tax return for the year in which the scholarship is granted.

The employee must have at least one (1) year of continuous employment with the member company before a dependent child is eligible. Further, the employee must be working for the same member company on the date of the scholarship application and the date that the scholarship is granted.

## How are the scholarships awarded and distributed?

Each application is completely confidential and is reviewed initially by AHFA, which is the administrator of the scholarship program, and subsequently by a selection committee appointed by the Solution Partners Board of Directors.

Recipients will be notified of their award in April of the year the award will be applied. Non-recipients will also be notified in April. Applicants who are selected, as well as those who are not selected, may reapply for a scholarship in subsequent years. Awards made on behalf of the Solution Partners Scholarship Program are issued in two equal installments in July and November of the year in which the award is granted. Checks are made payable directly to the educational institution.

## What is the application deadline?

All applications must be completed and submitted by **January 31 at 11:59 p.m. ET**. The recipients are notified and announced in April.

## How can you help promote the AHFA Scholarship Program?

As a valued member of AHFA, there are several ways in which you can help promote the Solution Partners Scholarship Program to your employees. Social media posts and email blasts directed toward your staff as well as shares/reposts of AHFA's content will assist you with communicating this information to the employees of your organization with children who are eligible to apply.

To assist in making it as easy as possible for you to participate, we have listed several hashtags and sample social media posts that can be used for your own communication outlets.

#AHFAScholarship  
#AHFADollarsForScholars  
#AimForEducation  
#AHFAFamily  
#AHFAMemberBenefits

In addition to using hashtags on your organization's social media posts, be sure to tag AHFA on the platforms listed below.

Facebook: **@AHFAToday**

X (formerly Twitter): **@AHFANews**

## **Social Media Posts: Facebook**

Did you know your child might qualify for a scholarship if you've worked with us for at least one year? The AHFA Solution Partners Scholarship Program awards 12 annual scholarships valued at \$2,500 each to full-time employees of AHFA member companies, like us! Learn more and apply by visiting AHFA's website: <https://www.ahfa.us/member-resources/scholarship-program>. #AHFAScholarship #AHFAFamily #AHFAMemberBenefits

Is your child planning to enroll full-time in a two-year or four-year college, university or accredited vocational/technical school? If so, they may be eligible for a scholarship through AHFA's Solution Partners Scholarship Program. Learn more and apply by visiting AHFA's website: <https://www.ahfa.us/member-resources/scholarship-program>. #AHFAScholarship #AHFADollarsForScholars #AimForEducation

## **Social Media Posts: X (formally Twitter)**

Are you aware that your college-aged child may be eligible for a \$2,500 scholarship? Visit AHFA's website at <https://www.ahfa.us/member-resources/scholarship-program> for more information and to apply. #AHFAScholarship #AHFAFamily #AHFAMemberBenefits

The AHFA Solution Partners Scholarship Program awards 12 scholarships every year, each worth \$2,500, to the children of full-time employees at any AHFA member company. Visit <https://www.ahfa.us/member-resources/scholarship-program> to learn more and apply. #AHFAScholarship #AHFADollarsForScholars #AimForEducation